



Prospect Park Alliance

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[Digital photos attached.

Photo Credit: Prospect Park Alliance]

New online tour of Prospect Park's most notable trees Plus, learn about the Park's Commemorative Tree Program.

Prospect Park's website has just added a great new feature: a "tour" of the Park's notable trees. 14 of the Park's rarest, most unusual, oldest, and tallest specimens are displayed on a simple, clickable map. Each click triggers a window with more information and three beautiful images.

<http://www.prospectpark.org/trees>

The online tree tour was the brainchild of Jeroen "Haffy" Shiran, an arborist, and his colleagues in the Prospect Park Alliance's Landscape Management Office (LMO). Haffy researched and wrote the text accompanying the tour. The photos were taken by Paul Blutter, a volunteer who has been working with LMO over the last few years. An amateur photographer, Blutter spent much of last year photographing the Park's trees. The online tour itself was designed by Jesse Adelman, Director of New Media for the Alliance.

"It was great to collaborate with LMO on this feature – they're really passionate, and they are experts on the subject," Adelman explains. "It's nice to grow our web site with features that are educational and fun to use. Plus this is also an opportunity to support the expansion of our Plant-a-Tree program. "

More than 1,500 trees have been planted in Prospect Park over the last two decades as part of the Park's Commemorative Tree Program. Hundreds of the Park's existing majestic and beloved trees have also been adopted by people through the Commemorative Tree Program. Planting or adopting a tree is not just a wonderful way to honor a special person, but also helps the Prospect Park Alliance care for arboriculture in Brooklyn's great landmark Park.

The Prospect Park Alliance's Office of Landscape Management works with donors wishing to plant a new tree to select an appropriate type and an optimal location. Donors are then welcome to atten

the planting of their tree. Planting is done in spring and fall. **August 15 is the deadline to make a donation in time for fall planting.**

For more information on Prospect Park's Commemorative Tree Program, please call (718) 965-8994 or email jlangan@prospectpark.org



Camperdown Elm tree lake 300dpi.jpg
300 DPI.jpg

For more information on Prospect Park events, programs, membership, and volunteering, call the Park Hotline at (718) 965-8999 or visit www.prospectpark.org

Dial 311 for all Parks & Recreation information

Prospect Park RSS Feeds
www.prospectpark.org/RSS

In partnership with the City of New York and the community, the Prospect Park Alliance restores, develops, and operates Prospect Park for the enjoyment of all by caring for the natural environment, preserving historic design, and serving the public through facilities and programs. Prospect Park's 585 acres of meadows, waterfalls, forest, lakes, and athletic facilities comprise a masterwork of urban green space.

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