

**For Immediate Release**

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[Sample digital photos attached. Hi-res available on request]

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## *The Power of Green at Prospect Park*

### **Con Edison Supports Public Programs and Public Space at Brooklyn's Landmark Park**

**Brooklyn, NY** – Going bird watching for the first time; discovering a waterfall deep within Brooklyn's only forest; learning how 18<sup>th</sup> century farmers coaxed bountiful crops from the land: **last year more than 125,000 people enjoyed free nature and education programs at 585-acre Prospect Park, thanks in great part to support from [Con Edison](#).**

2011 is the second year of a four year commitment by Con Edison to support the work of the Prospect Park Alliance, including a comprehensive calendar of public programs at the [Prospect Park Audubon Center](#) and [Lefferts Historic House](#), both of which re-open to the public after a short winter hiatus on [February 5](#).

Con Edison's commitment, the largest in its 22-year history of supporting the Prospect Park Alliance, also includes a gift to [Lakeside](#), a new, year-round attraction designed by award-winning architects Tod Williams & Billie Tsien. **Lakeside will replace the winter-only Wollman Rink with a LEED certified green building and two outdoor skating rinks**, which will host ice skating and hockey in the winter and roller skating and water features in the summer. When completed, **Lakeside will feature the Con Edison Rooftop Garden**, a terrace area that will have panoramic views of the skating rinks, lake, and landscape.

"This is a productive partnership that shares in **Con Edison's commitment of bringing eco-friendly solutions to our communities**," said **Frances A. Resheske, senior vice president of public affairs for Con Edison**. "The use of energy-efficient designs in developing park spaces is not only good for our customers, but great for the environment."

Generous support from companies like Con Edison allows the Prospect Park Alliance to care for the Park's wide variety of natural habitats, and offer the public a world of educational opportunities. **Companies of all sizes can follow Con Edison's lead and [help support the Prospect Park Alliance](#).**

Con Edison is a Dow Jones Sustainability Index company and has been recognized for its environmental performance by the global Carbon Disclosure Project (CDP), Innovest Strategic Value Advisors, the U.S. Environmental Protection Agency, the U.S. Department of Energy and other organizations.

For information on Prospect Park events, programs, membership and volunteering, call the Park Hotline (718) 965-8999 or visit [www.prospectpark.org](http://www.prospectpark.org). Dial 311 for all Parks & Recreation information.

In partnership with the City of New York and the community, the Prospect Park Alliance restores, develops, and operates Prospect Park for the enjoyment of all by caring for the natural environment, preserving historic design, and serving the public through facilities and programs. Prospect Park's 585 acres of meadows, waterfalls, forest, lakes, and athletic facilities comprise a masterwork of urban green space.

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