Mission

What does the Alliance do?
Prospect Park Alliance sustains, restores and advances Prospect Park to benefit the diverse communities we serve, in partnership with the City of New York.

Vision

What does the Alliance aspire to achieve?
Prospect Park Alliance will ensure Brooklyn's Backyard is a vital, public green space for all to enjoy. By providing the highest level of care and most innovative practices, the Alliance will lead Prospect Park to a sustainable future.

Goals

Achieve Operational Excellence: Effectively and efficiently utilize resources to drive the long-term financial, social and environmental health of the organization and Park.

Engage the Community: Focus the Alliance's expertise to enhance the visitor experience and involve diverse communities in the stewardship of the Park.

Advance the Park: Ensure the Park is an open, accessible urban oasis that evolves to meet the community’s changing needs, while honoring its stature as a national landmark.

Values

Community: We collaborate with one another, the City and the community in the stewardship of Prospect Park so it can be sustained as a vital and accessible public amenity.

Inclusiveness: We serve Park users of all socio-economic and cultural backgrounds, and strive to reflect this diversity in our leadership, staff and supporters.

Innovation: We evolve to meet the challenges and opportunities of a changing city, and to advance the Park so that it remains a treasured green space for generations to come.

Leadership: We seek the highest professional standards in our work, and serve as an advocate for the Park as well as parks across the city and beyond.

Sustainability: We work to ensure the Park’s long-term economic, environmental and social well being to keep the Park an enduring natural resource that contributes to Brooklyn's quality of life.