

For immediate release
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Photo credit: Prospect Park Alliance

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Smart Tap Comes to Prospect Park

Brooklyn, NY – Thanks to a donation from Smart Tap LLC, the Prospect Park Alliance is pleased to announce that six Smart Tap bottle-filling stations are coming to Prospect Park this summer at the following locations:

- 6th Street and West Drive
- Near Field 1 in the Long Meadow Ballfields
- The Nethermead near Center Drive
- Along the East Drive, across from the Peristyle
- Near Field 6 at the Parade Ground
- At the Center Drive and East Drive intersection

Smart Taps are bottle-filling stations with drinking water fountains, replacing the current drinking fountains at those locations. The bottle-filling stations encourage park goers to carry reusable bottles and reduce the consumption of plastic water bottles.

“I want to thank Smart Tap for their generous donation to Prospect Park. We are excited about these new fountains because NYC has the best drinking water in the country. We want to do what we can to help our park users reduce their use of plastic water bottles and decrease the amount of trash in the Park,” said Prospect Park Alliance President Emily Lloyd.

“Every 27 hours, Americans drink enough bottled water to circle the equator with plastic bottles stacked end to end,” said Bill Apfelbaum, Founder and Chairman of Smart Tap LLC. “We are thrilled that the first Smart Taps are located in Prospect Park. The Prospect Park Alliance’s innovative and pioneering spirit address Brooklyn and New York City residents who care about the planet and want to help change the world one bottle at a time.”



The first Smart Tap was installed in the Nethermead on June 19 in time for Tropfest and it was enormously popular.

About Smart Tap

Smart Tap LLC is an organization dedicated to creating environmentally sound solutions to ensure municipal tap water is more accessible in cities, schools and parks around the world. In utilizing state-of-the-art bottle-filling stations to promote the use of refillable water bottles in order to reduce plastic waste, Smart Tap fulfills its mission. Working with local municipalities, parks, and government agencies, Smart Tap is able to install bottle-filling stations in locations where they will have the most positive impact on the community. For more information about Smart Tap, please visit www.SmartTap.com.

For more information on Prospect Park programs, volunteering and membership, call the Park Hotline at (718) 965-8999, or visit www.prospectpark.org.

Dial 311 for all Parks & Recreation information

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The Prospect Park Alliance partners with the City of New York and the community to make Prospect Park the beautiful place Brooklynites know and love. We care for the natural environment, preserve historic designs, provide facilities and host events, programs and activities throughout the year for all New Yorkers.

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