FOR IMMEDIATE RELEASE
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UPCYCLE FEST™ LAUNCHES IN PROSPECT PARK

RECYCLE YOUR OLD ELECTRONICS & HELP SUPPORT PARKS - OCTOBER 27 & 28

Clean out your desk drawers, closets and office shelves and join thousands of New Yorkers for Upcycle Fest™! Bring your outdated electronics to Prospect Park, Sunday, October 27th, and Monday, October 28th and drop them into the designated trucks where they will find a new life after being Upcycled. This sustainable solution to the buildup of old electronics helps to decrease the negative global impact that throwing out devices has on our environment, all while helping to support City Parks Foundation and Prospect Park Alliance.

"Every New Yorker I know has old cell phones and electronics that they don't know how to dispose of," said Alison Tocci, President of City Parks Foundation. “We are thrilled to be able to offer a safe and environmentally friendly option for people to recycle these items at no cost and by doing so support the work City Parks Foundation does throughout the five boroughs.”

The Upcycle program is run by Causes International, a green cause company committed to environmental stewardship and charitable giving. Upcycling creates funding for non-profits and charities by extending the life cycle of donated consumer and corporate IT electronics. The process is safe, secure, and guarantees 100% data destruction while preventing items from going into landfills, poisoning the planet and all that inhabit it.

“Prospect Park is the perfect location for Upcycle Fest™ and we are very excited to be an integral part of the first one in New York City,” said Emily Lloyd, President of the Prospect Park Alliance. “Upcycling in Prospect Park allows New Yorkers an opportunity to recycle their old electronics sustainably, while at the same time raise funds that help the Alliance maintain ball fields and playgrounds, restore historical structures and landscapes, and protect wildlife habitats.”

Sunday, October 27th 9am-2pm
3rd Street Entrance off Prospect Park West – walk-ins
Willink Entrance – Drive-in drop-offs
Grand Army Plaza safety zone – walk-ins

Monday, October 28th 8am-2pm
3rd Street Entrance off Prospect Park West – walk-ins
Willink Entrance – Drive-in drop-offs
Grand Army Plaza safety zone – walk-ins
Bartel Pritchard Lot – walk-ins on Monday only

City Parks Foundation (CPF) is the only independent, nonprofit organization to offer park programs throughout the five boroughs of New York City. We work in over 750 parks citywide, presenting a broad range of free arts, sports, and education programs, and empowering citizens to support their neighborhood parks. Our programs and community building initiatives reach more than 600,000 people each year, contributing to the revitalization of neighborhoods throughout New York City.
The Prospect Park Alliance (PPA) partners with the City of New York and the community to make Prospect Park the beautiful place Brooklynites know and love. We care for the natural environment; preserve historic design; provide facilities; and host events, programs, and activities throughout the year for all New Yorkers.

Causes International (CI) Causes International is a green cause Upcycle company, that turns e-waste into funding for non-profits, charities, and foundations without anyone writing a check. Causes’ Upcycling programs bridge environmental stewardship, sustainability, and philanthropy and provide organizations turn-key solutions at no cost.

What can you bring to Upcycle Fest™? Below is the scope of products collected:

- Apple products (all)
- Cellphones (all makes and models)
- Smartphones
- Computers (desktop and laptop)
- Cable/Satellite Receiver
- Commercial Printers
- Computer Peripherals (Keyboards and Mice)
- Consumer Printers
- Cathode Ray Tubes
- CRT Monitor
- CRT TV < 40”
- CRT TV 40” or Larger
- Digital Picture Frames
- Digital Converter Box
- DVD Player
- DVR/Tivo
- E-Reader
- Fax Machine
- Flat Panel Monitor
- Flat Screen TV < 40”
- Flat Screen TV 40” or Larger
- Gaming Consoles
- Video Games
- Handheld Audio/Video
- iPod/MP3 Players
- Notebooks (Laptops)
- Scanners
- Monitors
- Mice
- Keyboards
- TV’s
- Cameras
- Video Cameras
- Small Server
- VCRs
- Wire (Cords from Compliant Devices)

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