



Prospect
Park
Alliance

c. Amanda Gentile

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Commemorative Giving Overview

Where can I learn more about dedicating a tree or bench in Prospect Park?

You can first learn more about our commemorative giving program via these links:

- **Plant a Tree in Prospect Park**
 - **Commemorative Tree Book**
 - **Online Tree Registry**
 - **Sample Tree Sign + New Planted Tree**
- **Adopt or Install a Bench in Prospect Park**
 - **Sample Bench Plaque**
 - **Database of Available Benches to Adopt**
- **Annual Arbor Day Community Tree Planting** (\$100 to participate)

Who can I speak with about dedicating a tree or bench in Prospect Park?

Please call us at (718) 965-8927 or email us at commemorative@prospectpark.org.

Is my donation tax-deductible?

Yes! Your donation toward a commemorative tree or bench is fully tax-deductible.

What if I have multiple people donating toward a tree or bench dedication I'm organizing?

We have a group fundraising option where you can share the link to your group fundraising donation page. You can keep track of all donations and how close you are toward your goal.

Can I plant a tree and adopt or install a bench together?

Yes! [We have a number of tree + bench combination options](#). Discounts range from \$250-\$1,500 depending on the combination you choose.

Is there a certificate I can share with the honoree/honoree's family when I notify them of this dedicated tree/bench?

Yes! We can customize an e-certificate that we can share with you and you can share with the honoree/honoree's family. You can view a [sample e-certificate here](#). Please email us at commemorative@prospectpark.org to request an e-certificate with the message you would like included on it. E-certificates may take up to a week to be received.

How can I pay for my tree or bench?

There are a few different ways that you can pay for your tree or bench:

- You can [pay for a new tree online](#).
- You can [pay for a bench adoption or installation online](#).
- You can call **(718) 965-8965** to provide credit card information over the phone.
- You can [mail a check](#) made payable to "Prospect Park Alliance" with a mention of the honoree to:

Prospect Park Alliance
Attn: Development Office
95 Prospect Park West
Brooklyn, NY 11215

Commemorative Trees

What are the different commemorative tree planting options?

You can view all of the different tree options, pricing, and how they differ in personalization [here](#).

Individual tree plantings range from \$500-\$4,000. Here's a complete list of our commemorative tree options:

- **\$4,000** - Personalized Tree Planting Experience
- **\$2,000** - Seasonal Promotional Tree
- **\$1,000** - Pre-Selected Tree
- **\$500** - Pre-Selected Flowering Shrub
- **\$100** - Arbor Day Community Tree Planting ([learn more here](#))
- **\$75** - Woodland Restoration Sapling

Can I choose the location or species for my tree?

Yes! Our \$4,000 Personalized Tree Planting option includes being able to choose the location and species of tree in collaboration with our arborist. You can view all of the species we plant in Prospect Park in our

[Commemorative Tree Book](#).

When will my tree be planted in Prospect Park?

We have two planting seasons each year: spring and fall. Our spring planting season takes place late-April through mid-May and the deadline to confirm and arrange a spring planting is March 1. Our fall planting season takes place late-October through mid-November and the deadline to confirm and arrange a fall planting is September 1.

How do I confirm a spring or fall planting?

To confirm a planting, we ask for a \$500 deposit or payment in full by March 1 for a spring planting or September 1 for a fall planting.

When is the final payment due for a spring or fall planting?

Final payment for a tree is due by April 15 for a spring planting and October 15 for a fall planting.

What does a planting ceremony entail?

When you and your family/friends arrive for the planting, I will be there together with our arborist and tree crew and your tree will be placed in its location. Our arborist will share some information about the tree you're planting, what to expect in terms of growth, habits, etc. Then you can take a few minutes with your friends and family to say any words you like, put anything around the base of the tree, etc. Then we will begin planting the tree! We will have 4-5 shovels available for everyone to participate in planting the tree. You are welcome to plant as much or as little as you would like. When you're done, our arborist and tree crew will finish up, put up the fence, and then I will hang the tree sign on the fence. You can view a photo of a just planted tree, temporary protective fence, and temporary tree sign [here](#).

Will there be a permanent plaque on the tree?

Unfortunately, we are not able to put any permanent signage on or beside any trees in the park. However, when your tree is planted, we will hang a temporary tree sign on the temporary protective fence around the tree for the first year. You can [view a sample tree sign here](#) that you'll be able to customize as part of your commemorative tree planting experience. Additionally, all trees are listed in our permanent [Online Tree Registry](#).

How big will my tree be at the time that it is planted?

Generally, trees are around 5-8 years old at the time that they are planted in Prospect Park. The size of each tree differs based on the species, but you can [view a sample tree here](#) that reflects the general size of newly planted trees in the park.

What happens if my tree dies?

Depending on when your tree died after it was planted will determine if there is a cost associated with planting a replacement tree. Here is our tree replacement policy:

- If your tree dies in **less than 2 years** from when it was planted, we will replace the tree for **free** during our next planting season.
- If your tree dies **between 2-5 years** from when it was planted, we can replace the tree for **75% off** the current price of planting a new tree in the park.

As of July 1, 2020, replanting at 75% off would cost \$1,000

- If your tree dies between **5-10 years** from when it was planted, we can replace the tree for **50% off** the current price of planting a new tree in the park.

As of July 1, 2020, replanting at 50% off would cost \$2,000

- If your tree dies between **10+ years** from when it was planted, we can replace the tree for **25% off** the current price of planting a new tree in the park.

As of July 1, 2020, replanting at 25% off would cost \$3,000

Tree replacements do not include planting ceremonies. If you have questions about our tree replacement policy or your tree has died and you would like to set up a replacement planting for our upcoming planting season, please call us at **(718) 965-8927** or email us at commemorative@prospectpark.org.

Commemorative Benches

What are the different commemorative bench options?

We have two commemorative bench options: bench adoptions and bench installations.

- A bench adoption (\$3,000) is where you can choose to put a personalized plaque on an existing bench in Prospect Park. You can [view all available benches to adopt here](#).
- A bench installation (\$7,500) is where you can choose to install a new bench in Prospect Park in a location of your choice. (All new bench installation locations require approval from our Landscape Designer.)

How long does it take to finalize a bench adoption or installation?

Generally, it takes between 6-8 weeks to complete either a bench adoption or installation from the time that you provide the text that you would like engraved on the plaque to when the plaque is installed on the bench.

Do you have a list of available benches to adopt in the park?

Yes! You can [view a database of available benches to adopt here](#).

Where can new benches be installed in the park?

There are many locations in the park where you can install a new bench. To discuss potential locations, contact us at commemorative@prospectpark.org.

How long does a plaque stay on the bench?

Bench adoptions and installations are permanent. If something happens to the bench or plaque, we will fix or replace it for free. If you notice something has happened to your bench or plaque, please call (718) 965-8927 or email commemorative@prospectpark.org.