

<b>CHAR500 Online</b>  For new annual filings, and amendments	<b>Annual Filing for Charitable Organizations</b> New York State Office of the Attorney General Charities Bureau - Registration Section 28 Liberty Street New York, NY 10005 <a href="http://charitiesnys.com">charitiesnys.com</a>	<b>Open to Public Inspection</b>
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Filing Type:	<input checked="" type="radio"/> New Filing <input type="radio"/> Amendment	Filing Year: <u>2022</u>
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General Information		
Current Organization Name:	<u>Prospect Park Alliance, Inc.</u>	Updated Name: <u>N/A</u>
NY Registration Number:	<u>04-12-41</u>	Registration Category: <u>DUAL</u>
Organization Type:	<u>Corporation</u>	EIN: <u>112843763</u>
Current Fiscal Year End:	<u>06/30</u>	Updated Fiscal Year End: <u>N/A</u>
Organization Email:	<u>INFO@PROSPECTPARK.ORG</u>	Organization's Phone: <u>718 965 8951</u>
Tax Exempt Status:	<u>501(c)(3)</u>	Website: <u>www.prospectpark.org</u>
Organization Address		
Mailing Address	Principal Address	NY State Address
<u>95 Prospect Park West</u> <u>Brooklyn</u> <u>NY</u> <u>11215-3709</u> <u>UNITED STATES</u>	<u>95 Prospect Park West</u> <u>Brooklyn</u> <u>NY</u> <u>11215-3709</u> <u>UNITED STATES</u>	<u>NA</u>
Primary Contact Information		
First Name: <u>James</u>	Last Name: <u>Snow</u>	Title: <u>Chief Operating Officer &amp; Chief Financial Officer</u>
Phone: <u>7189658980</u>	Email: <u>jsnow@prospectpark.org</u>	
Organization Type		
Type of IRS document filed with IRS: <u>IRS990</u>	Organization Type: <u>Public</u>	
Third Party Preparer Information		
First Name: <u>N/A</u>	Last Name: <u>N/A</u>	Title: <u>N/A</u>
Firm Name: <u>N/A</u>	Phone: <u>N/A</u>	Email: <u>N/A</u>
Third Party Address		
Street: <u>N/A</u>		
City: <u>N/A</u>	State: <u>N/A</u>	
Zip: <u>N/A</u>	Country: <u>N/A</u>	

## Registration Category

1. Does the organization conduct activity in New York State other than soliciting? This may include, but is **not limited to**, maintaining an office, having employees or staff, or running a program.  
☒ Yes   ☐ No
2. Does the organization have assets in New York State?  
☒ Yes   ☐ No
3. Is the organization incorporated or formed in New York State?  
☒ Yes   ☐ No
4. Has the organization received more than \$25,000 in total contributions from New York State residents, foundations, corporations or government agencies or other entities in the period covered by this filing?  
☒ Yes   ☐ No
5. Does the organization plan to receive more than \$25,000 annually in total contributions from New York State residents, foundations, corporations, government agencies or other entities?  
☒ Yes   ☐ No
6. Does the organization use a professional fundraiser or fundraising counsel?  
☒ Yes   ☐ No

Based on your responses to the above questions, this organization's registration category remains as DUAL

## Contribution Information

1. Did the organization solicit or receive contributions during the fiscal year in New York State?  
☒ Yes   ☐ No
3. Choose the total contributions in New York State this fiscal year:    \$5,000,000-\$9,999,999

## Annual Exemptions

1. Were the total contributions from New York State, including residents, foundations, government agencies, etc. under \$25,000 during the fiscal year?  
☐ Yes   ☐ No   N/A
2. Did the organization use a professional fundraiser or fundraising counsel during the fiscal year?  
☐ Yes   ☐ No   N/A
3. Were the organization's gross receipts under \$25,000 and the market value of its assets under \$25,000 during the fiscal year?  
☐ Yes   ☒ No

Based on your responses to annual exemption questions, this organization is required to file under DUAL during this fiscal year.

## Financial Information

Type of IRS document filed with IRS IRS990 Organization's total revenue: 14,051,056

Organization's total contributions: 6,348,270 Organization's total assets: N/A

Organization's net assets: 38,072,735 Organization's total revenue and contributions: N/A

Organization's total liabilities: N/A Organization's total assets/worth: N/A

Organization's total income: N/A

For this filing year, does your organization plan to complete any of the following with the New York State Charities Bureau?

☐ Closing ☐ Withdrawing ☐ Dissolving ☒ None

Is this your final filing with New York State? ☐ Yes ☐ No N/A

## Filing Information

Did your organization use a professional fundraiser or fundraising counsel for fundraising activity in New York State?

☒ Yes ☐ No

General Information	Description of Services	Description of Compensation
Name of Firm: <u>LKA Fundraising &amp; Communications Inc.</u> Type: <u>Fund Raiser Counsel</u> Reg Number: <u>32-71-05</u> Contract Start: <u>07/01/2022</u> Contract End: <u>06/30/2023</u> Amount Paid: <u>\$49,066.85</u> Phone : <u>503-236-4840</u> Mailing Address: <u>4800 SW Macadam Ave null</u> <u>Portland</u> <u>NY-97239</u> <u>United States</u>	LKA Fundraising provided ongoing strategic consulting on direct response fundraising efforts including all direct mail and online giving, as well as supporting membership renewal efforts and program a	LKA Fundraising compensation arrangement provides for a fixed annual fee for services, paid on a monthly basis in the amount of \$4,179. In addition to the fixed fee, LKA Fundraising charged an hourly
Name of Firm: <u>ORR GROUP, INC.</u> Type: <u>Fund Raiser Counsel</u> Registration ID: <u>32-67-74</u> Contract Start: <u>07/01/2022</u> Contract End: <u>06/30/2023</u> Amount Paid: <u>\$325,071.88</u> Phone : <u>202-759-8154</u> Mailing Address: <u>3000 K STREET NW SUITE E280</u> <u>WASHINGTON</u> <u>DC-20007</u> <u>United States</u>	Orr Group's scope of work focused on the management of a major fundraising campaign, ensuring tracking to timeline and funding map. Services included supporting volunteer campaign leadership and the c	ORR Group Inc., compensation arrangement provides for a specified fixed rate established for each of the twelve months starting July1, 2022 through to June 30, 2023. Note, the fixed monthly rate in t
Name of Firm: <u>N/A</u> Type: <u>N/A</u> Registration ID: <u>N/A</u> Contract Start: <u>N/A</u> Contract End: <u>N/A</u> Amount Paid: <u>N/A</u> Phone : <u>N/A</u> Mailing Address: <u>N/A</u>	<u>N/A</u>	<u>N/A</u>

Did the organization receive government grants during this fiscal year?

☒ Yes    ☐ No

Government Grant Agency	Grant Amount
NYC Department of Parks & Recreation	\$79,000.00
NYS OFFICE OF PARKS - ZBGA GRANT	\$49,359.00
OFFICE OF THE BROOKLYN BOROUGH PRESIDENT	\$20,000.00
N/A	N/A
N/A	N/A

Documents

Attached organization's required documents:

- ☒ IRS document
- ☒ Certified Public Accountant's Audit Report
- ☐ Certified Public Accountant's Review Report
- ☐ Complete Certificate of Amendment or other document amending the name
- ☐ Other documents

Signatures

We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.

Role	First Name	Last Name	Email
President	Morgan	Monaco	mmonaco@prospectpark.org
Chief Financial Officer	James	Snow	jsnow@prospectpark.org

Signature of President

DocuSigned by:  
  
E0F606A13A8640F...

Date: 5/2/2024

Signature of Chief Financial Officer

DocuSigned by:  
  
C828676AD5344C2...

Date: 5/2/2024