

Group Fundraiser Tool Kit

Donor Instructions

You will be able to customize your own group fundraising page and take ownership of it. Using the unique URL, you can personalize the fundraiser template to reach your goal by creating a “Supporter Profile”.

Step 1. [Click the URL to register as a new user.](#) You will be guided through a series of personalized options.

Step 2. Click “Create an Account” and complete each prompted question:

1. “Create Your Page”:
 - a. Set your fundraising goal amount
 - b. Name your page’s headline
 - c. Create a custom URL to share with your donors
 - d. Click “Finish”
2. Upload a personalized photo
3. Complete “Member Questions”

Step 3. You can continue to customize your page, or make any changes by clicking on the “Manage” button in the upper right hand corner of the screen.

1. After clicking the “Manage” button, you can click on “Overview” and toggle through all of the tabs to personalize your page.
 - a. Customization options include:
 - Writing your fundraiser story (We highly encourage you to personalize your “story”)
 - Donating to kick start your campaign
 - Sending personalized messages to your potential donors
 - Customizing your campaign page URL
 - b. You can edit the interface of the page under the “Details” tab at any time.

[Click here for additional support](#) to guide you in customizing your Fundraiser Page.

You can also use these [Fundraiser Tips](#) to ensure you reach your goal!

Prospect Park Alliance

Group Fundraising Guide To Success

- **Make your page as personalized as possible!** Include pictures, customize your bio and even talk about your experience with Prospect Park. Let your friends and family know what they are donating towards.
- **Call, text, or email your family and friends directly.** Let them know what you're doing, and ask them for support. Make it clear that you need their help to achieve your goal!
- **Share your customized link** at a time when everyone is on Facebook, Instagram, and Twitter.
- **Let everybody know what your goal amount is** and what meeting this goal means to you.
- Instead of asking for birthday and holiday gifts, **ask for donations for your cause!**
- **The best advice we can give you to help you reach your fundraising goal is to text, email, or call people that will support you.** Posting on social media is helpful, but direct communication is the most effective way to reach your goal. Let people know about your group fundraising effort and give them the direct link to your campaign page.

