

This form is for organizations
 filing electronically with the
 IRS

**Open to Public
 Inspection**

1. General Information

A. For the organization's fiscal year beginning (mm/dd/yyyy) 07/01/2018 and ending (mm/dd/yyyy) 06/30/2019

B. Check all that apply:

- Final Filing
 Amended Filing
 Fiscal Year Change
 None of the Above

C. Name of Organization (as on file with the IRS)

PROSPECT PARK ALLIANCE INC

D. Fed. Employer ID No. (EIN)
 (##-#####)

11-2843763

E. Attorney General's Charity Bureau's
 Registration No. (##-##-##)

04-12-41

F. Telephone Number (###-###-####)

718-965-8951

Number and Street (or P.O. Box if mail not delivered to street address)

95 Prospect Park West

Room/Suite

G. Email Address

info@prospectpark.org

City or Town, State or Country and Zip + 4

Brooklyn, NY, 11215-3709

H. Web Address

www.prospectpark.org

I. Choose the New York Registration Category EPTL 7A Dual Exempt

J. Is the registrant incorporated under Section 1411 of the NY Not-for-Profit Corporation Law? Yes No

2. Revenue and Assets

A. During the fiscal year, did the organization raise more than \$25,000 from New York State residents or entities located in New York (including foundations, corporations, or government agencies or legislative bodies)?

Yes No

B. During the fiscal year, did the organization's gross receipts exceed \$25,000 OR did the organization's assets (market value) exceed \$25,000 at any time during this fiscal year? (Assets include land, buildings, funds, equipment, vehicles and other personal and real property.)

Yes No

C. During the fiscal year, did the organization engage a fundraising professional in connection with fundraising activities in New York State? These terms are defined at www.charitiesnys.com.

Yes No

If the answer to ANY of these questions is "Yes", please continue completing this form, beginning with Section 3.

If the answer to ALL of these questions is "No", please go directly to Section 8 of this form (Certification) to complete this form.

3. Fundraising Professionals

If the organization engaged a fundraising professional, complete Schedule 3.

NOTE - A separate Schedule 3 must be completed for each fundraising professional engaged during the fiscal year.

If the organization did not use a fundraising professional, continue to Section 4.

**Schedule 3. Fundraising Professionals
Includes Professional Fundraisers, Fundraising Counsels, and Commercial Co-Venturers**

Complete this schedule for each fundraising professional that the organization engaged during fiscal year for fundraising activity in New York State. Please use a separate page for each fundraising professional.

1.a Name of fundraising professional Advance NYC

1.b Fundraising professional's Charities Bureau ID# 43-93-49

2. Type of fundraising professional

- Professional Fundraiser
- Fundraising Counsel
- Commercial Co-Venturer

3. Contact Information for the fundraising professional

Number and Street (or P.O. Box if mail not delivered to street address)
226 Tulip Avenue

Room/Suite

City or Town, State or Country and Zip + 4
Floral Park, NY, 11101

Telephone Number

917-705-7600

4. Dates of Contract: through
(mm/dd/yyyy) (mm/dd/yyyy)

5. Describe the type and scope of the services provided by the fundraising professional:
Institutional and government fundraising and consulting including grant writing and reporting services.

6. Describe the financial terms of the contract, including the compensation paid to the fundraising professional:
Monthly retainer.

7. Enter the amount paid to the fundraising professional \$50,870

8. For a commercial co-venturer,
(a) enter the amount received by the organization from the commercial co-venturer _____, and
(b) whether the charity has received an accounting from the commercial co-venturer during the fiscal year Yes No

1.a Name of fundraising professional Daniller and Company

1.b Fundraising professional's Charities Bureau ID# 32-68-44

2. Type of fundraising professional

- Professional Fundraiser
 Fundraising Counsel
 Commercial Co-Venturer

3. Contact Information for the fundraising professional

Number and Street (or P.O. Box if mail not delivered to street address)
3724 Jefferson Suite 302

Room/Suite

City or Town, State or Country and Zip + 4
Austin, TX, 78731

Telephone Number
512-420-4784

4. Dates of Contract: through
(mm/dd/yyyy) (mm/dd/yyyy)

5. Describe the type and scope of the services provided by the fundraising professional:
Direct response fundraising services including creative work, strategy and content of materials for direct mailing and e-appeals.

6. Describe the financial terms of the contract, including the compensation paid to the fundraising professional:
The strategy management fee is paid based on the volume and level of involvement in each of the four appeals.

7. Enter the amount paid to the fundraising professional \$20,721

8. For a commercial co-venturer,
(a) enter the amount received by the organization from the commercial co-venturer _____, and
(b) whether the charity has received an accounting from the commercial co-venturer during the fiscal year Yes No

4. Government Contributions/Grants

Did the organization receive a contribution/grant from any federal, state or local governmental entity, including any legislative body? Yes No

If "Yes", list each government contribution/grant on Schedule 4.

If "No", please go to Section 5.

Schedule 4. Government Contribution

Enter name of Government Entity Purpose of Grant/Contribution	Amount
NYS Office of Parks, Recreation and Historic Preservation Supporting landscape management, preservation, programming and operations in Prospect Park.	\$204,336
NYS Zoo, Botanic Garden and Aquarium Grant Educational programming support.	\$35,000
NYC Parks and Recreation Support Public, Youth and Educational programs, Volunteers, Maintenance, and Landscape Management programs.	\$139,922
Total Government Contributions/Grants	\$379,258

5. Type of IRS Report Filed

Which version of the IRS Form 990 is being filed electronically with the IRS?

- IRS form 990
 IRS form 990EZ
 IRS form 990PF

6. Filing Fee Calculator

Total Support & Revenue amount :

These amounts are from the IRS Form being filed electronically with the IRS.

Assets/Net Worth at End of Year amount :

The annual filing fee(s) you owe are indicated below.

You must pay the following fee under New York State's Executive Law Article 7A:

7A and DUAL filers, not exempt	\$25	<input checked="" type="checkbox"/>
7A exempt or EPTL only filers	\$0	<input type="checkbox"/>

You must pay the following under New York's Estates, Powers and Trusts Law (EPTL)

Assets/Net Worth at End of Year	Fee	
Less than \$50,000	\$25	<input type="checkbox"/>
\$50,000 or more, but less than \$250,000	\$50	<input type="checkbox"/>
\$250,000 or more, but less than \$1,000,000	\$100	<input type="checkbox"/>
\$1,000,000 or more, but less than \$10,000,000	\$250	<input type="checkbox"/>
\$10,000,000 or more, but less than \$50,000,000	\$750	<input checked="" type="checkbox"/>
\$50,000,000 or more	\$1500	<input type="checkbox"/>
Not Applicable	\$0	<input type="checkbox"/>

Your Total Fee: **7. Attachments****7A. Independent Certified Public Accountant's Report (For Executive Law Article 7-A and Dual Filers Only)**

Please check the box below indicating that you are attaching an Accountant's Report, if applicable

- Certified Public Accountant's Audit Report - Total support and revenue was more than \$750,000 during the fiscal year.
 Certified Public Accountant's Review Report - Total support and revenue was between \$250,001 and \$750,000 during the fiscal year.
 No Accountant's Report is required.

8. Certification - Two Signatures Required

We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.

President
or other Authorized Officer

Susan Donoghue

President

07/13/2020

Printed Name

Title

Date

Chief Financial Officer
or Treasurer

James Snow

Chief Operating Officer and CFO

07/13/2020

Printed Name

Title

Date

Submitter
(if not one of those above)

Curline Adjodha

Controller

Printed Name

Title

Date

NYS CHAR500 Electronic Filing Summary

Filing Detail

Organization ID: 04-12-41
EIN: 11-2843763
Registration Category: Dual
Raised more than \$25,000 from New York State residents: Yes
Gross receipts exceeded \$25,000 or assets exceeded \$25,000: Yes
Fundraiser: Yes
Grants: Yes

IRS Form Submitted

IRS Form Attached: Yes
IRS Form Type: 990

Revenue

Government Grants (Contributions): \$379,258
Total Contributions: \$4,881,479
Total Program Service Revenue: \$6,743,451
Total Revenue: \$11,673,005

Expenses

Total Program Service Expenses: \$9,028,585
Salaries, Other Compensation, and Employee Benefits: \$6,768,789
Total Expenses: \$11,186,795

Net Assets

Total Net Assets or Fund Balances at the End of the Year: \$21,955,266

CPA Audit or Review

CPA Review or CPA Report Attached: Yes

FeeDue

7A Fee: \$25
EPTL Fee: \$750
Total Fee Due: \$775
